

Environmental Policy Statement

Magnetic Ideals recognises we are in a time of climate emergency and that we must take a responsibility to act on this within the scope of our collective and in line with our constitution. Our environmental statement is drawn from the *Culture Takes Action* framework created by Climate Museum UK.¹ We have selected the action points we are most capable as a collective of addressing through our work, and use this statement to inspire our day-to-day working, project planning and funding bids.

Truth-telling through Arts and Education –

- Use participatory forms of engagement, to create space for dialogue and acknowledging shared truths can be agreed from different experiences.
- Nurture forgiveness, enabling truth-telling and dialogue between people with different experiences.
- Using arts & technology to make the environmental crisis more visible

Decarbonising cultural practice –

- We will not apply for sponsorship by harmful industries
- We support eco-enterprise within cultural practice using wherever possible green materials, encouraging the re-use and sharing of materials and products through a 'library of stuff'

Supporting transition by local communities -

- Running projects that help imagine possible futures
- Provide cultural services as an alternative to consumerism
- Where possible promoting stewardship of biodiversity into our projects

Ambitious global system-changing action -

- Create resources and space for activists to learn, and to plan for systemic change.
- Enable conversational learning to develop critical thinking and global.
- Practice or promote directly reparative forms of arts & design

Providing cultural therapy and care -

- Support for activists, using and promoting the Digital Carekit for Online Activists
- Innovate ways to tackle eco-anxiety in anticipation of trauma
- Help change attitudes to our fellow beings, to be more generous and less materialist.

Decolonising culture & seeking reparation -

- Co-educate with and for those most affected by histories & impacts of climate crisis.
- Use cultural resources to learn and protect indigenous heritage, in collaboration.
- Recognise and tackle inequalities in cultural & environmental movements.

¹ <https://climatemuseumuk.org/2020/08/28/culture-takes-action/>

Magnetic Ideals

Ecological innovation & design -

- Promote a 'knowledge commons': open up access to expertise, data and ideas.
- Encourage climate activism for all ages, and intergenerational sharing
- Prefigure and generate diverse ecological and social innovations such as micro solidarity, micro utopian approaches, where small projects can inspire bigger acts.

Adapting to impacts & protecting heritage -

- Memorialise lost species, cultures & places; give space to spiritual activities and support grief at loss.
- Educate audiences, aiming for justice and care for migrants and climate refugees.
- Sign up to Culture Declares Emergency and engage with their resources.

March 2022